

RED RIBBON CLUB (RRC) ACTIVITIES IN THE THIRUVALLUVAR UNIVERSITY

CHIEF PATRON : PROF. DR. P. GUNASEKARAN

VICE-CHANCELLOR

PATRON : DR.M.JAYAKUMAR

REGISTRAR

PROGRAMME COORDINATOR

& MEMBER SECRETARY : DR.K.SIVACHANDRABOSE

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I. Role and functioning of RRC

Red Ribbon Club (RRC) programme is a voluntary on – campus intervention, aimed at heightening the risk perception and preventing HIV among youth. RRCs have become a powerful medium to reach out to young people. Spearheaded by the Tamil Nadu State AIDS Control Society (TANSACS), this programme is duly supported by the Department of Higher Education and Department of Technical Education with the technical assistance from Centers for Disease Control and Prevention (CDCP). Atlanta demonstrating the importance of inter-sector collaboration to address the issue of HIV/AIDS. RRCs empower students in the age group of 17 – 25, by giving them information and life-skills to protect themselves from HIV/AIDS and changing the most active among into peer educators.

In Tamil Nadu, this programme has effectively been implemented from the year 2005 in all the Universities. Under the headship of the Vice- Chancellor of the University, the Programme Coordinator of RRC in the University is implementing the activities of this programme in the affiliated colleges and this is being monitored by the Programme Coordinator and Nodal Officers from the university concerned and District Manager as appointed by the Tamil Nadu AIDS Control Society, Chennai. The main functionary of this programme at the college level is the Principal and RRC Programme Officer who is the faculty of the department and he is implementing this programme by forming one RRC unit containing 50 – 100 student volunteers.

II. Vision

To make HIV/AIDS free india by creating awareness about the spread and cause of HIV/AIDS among the student youth , non-student youth and public.

III. Objectives

To reduce new HIV infection among youth by raising their risk perception through Life Skill Education and creating awareness on Sex, Sexuality and HIV/AIDS.

1. To induce among youth the spirit to help and support people living with HIV/AIDS (PLWHA) thereby reducing stigma and discrimination against people living with HIV/AIDS.
2. To motivate youth and build their capacity as peer educators and change agents by developing their skills on leadership, negotiation and team building.
3. To promote voluntary non- remunerated blood donation among youth

IV. Activities carried out so far in the Thiruvalluvar University from the year 2005 to till date

2005-06

Date	Activities	Participants
19.05.2005	Inauguration of RRC in the university	more than 150 members participated
26.09.2005	Celebration of blood donation day	200 volunteers participated and price distributed to the winners by oratorical competition
26.09.2005	Conduct of mega blood donation camp in the university	100 units of blood collected and donated to the Government Hospital and Adukkaparai college,
02.06.2006	AIDS Awareness rally	Nearly 3000 volunteers participated
14.03.2006	Celebration of youth mela	2000 volunteers participated

2006-07

19.02.2007	Workshop on HIV/AIDS awareness	4 Districts (Vellore, Thiruvannamalai, Villuppuram and Cuddalore) RRC Programme Officers participated
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2007-08

16.10.2007	RRC Programme Officers Training	Thiruvalluvar university RRC Programme Officers and Polytechnic RRC Programme Officers from Vellore District participated
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11-15.11.2007	Celebrating life training	500 RRC volunteers participated at yelagiri hills
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2008-09 to 2010-11

22.09.2008	One day District level training For RRC Programme Officers	RRC Programme Officers from vellore district participated
01.12.2008	World AIDS awareness Day	more than 150 volunteers participated
03.08.2008	University level Youth carnival	more than 1000 volunteers participated
09-11.08.2010	State level Youth carnival	Nearly 8000 students participated from the university conducted at Nehru Stadium, Chennai
07.04.2011 & 30.03.2012	One day training for RRC Programme Officers	Four District RRC Programme Officers participated once at university campus and another at DKM college, Vellore

V. RRC regular activities being carried out at the college level

Imparting 6 to 10 hour sessions on the curriculum “ Celebrating Life”

Peer education and leadership training

Competitions (Debates, Quiz, Drawing and Painting)

Interactions with positive people

Interaction with ICTC, ART, Blood Bank Medical Officers and Counselors and Transgender

Peer leaders conventions

Awareness campaigns (rallies,out reach activities) and exposure visit

VI. Mandatory program

Blood Donation camp

VII. Future programmes to be implemented at the university

As per the programme guidelines issued by the Tamil Nadu State AIDS Control Society, Chennai every year

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